

Ranching For Profit

With **Dave Pratt** of Ranch Management Consultants

3 Secrets For Increasing Profit

Putting profit back into ranching, one business at a time.

Knowing how to raise livestock is not the same thing as knowing how to run a business that raises livestock. This workshop will show you how to apply simple, proven and powerful business, economic and financial principles to your ranch. You will learn the 3 Secrets for Increasing Profit and how to use economic and financial benchmarks to identify your "profit drivers" and "dead wood." You'll see why most livestock operations are structured to lose money and find out what you can do about it.

Saturday, June 25, 2016—Gonzales, CA

34355 Gloria Road at the Abel Ranch

Exit Gloria Road

It's the last ranch on the left

Registration:8:30am—9:00am

Program: 9:00am-12:30pm

Lunch: 12:30pm



Registration Required
Pre-Registration Fee: \$25 / At the door: \$30
Please RSVP by calling Kate at 831-744-3955
Or email triggerhappyproductions@yahoo.com